



broadway  
gaming

+ BEST PRACTICE +



## ○ BEST PRACTICE

Please use only the approved logos attached with this file and ensure good quality and brand recognition.

### Real Logos

### + Our Brands

BUTLERS  
BINGO

888  
ladies

Wink  
bingo

Wink  
Slots

COSTA  
BINGO

Rosy  
Bingo

dotty  
bingo

GLOSSY  
BINGO

LUCKY  
247  
ONLINE CASINO

bingo  
diamond

BINGO  
HOLLYWOOD  
.com

CASINO  
FANTASTICO

Casino of  
Dreams

Sing  
BINGO

bingo  
.com

Tasty  
Bingo.com

REDBUS  
BINGO.com

POSH  
bingo  
.com

COSTA  
GAMES

FANTASTIC  
SPINS

SLOT  
CRAZY

Monkey  
bingo  
BINGO GONE BANANAS

FANCY  
BINGO

Go  
BINGO

DINO BINGO  
JURASSIC JACKPOTS

Season  
BINGO

FROZEN  
BINGO

TREASURE  
BINGO

Wish  
BINGO

BINGO  
LOFT.COM

BINGO  
STREET  
.COM

888  
bingo



## ● BEST PRACTICE

\***Generic Logo** was created with the sole purpose to help give a better understanding of the rules that apply to all our logos. It's not a real logo or a brand.

Dos

+ Horizontal



Dos

+ Vertical



**Clear space** | To ensure that our logo has maximum visibility and impact you must reserve enough clear empty space around it from all sides.

**The minimum spacing** | Requirement is 0.25 inches / 10% of width and should always be used when placing the primary or sub-brand logos.

**The minimum size** | As our logos are varied in size and dimensions the only requirement for screens is that it stays legible. In printed materials, the logo should be at least 0.25 inches in height.



# BEST PRACTICE

Here are some examples of what **NOT** to do.

## Don'ts

### + Things to avoid



Do not stretch or compress the logos.



Do not add effects like shadows, glows, dimensions, and gradients to the logos.



Do not place the logos on busy backgrounds.



Do not alter the logos by adding shape or additional design elements.



Do not rearrange elements of the logos.



Do not alter or replace the typefaces in the logos.



Do not change colors beyond the approved ones.



Do not rotate logos.



Do not change the scale of elements in the logos.



**THANK YOU!**

**+ 2023 +**